

TSHCC 2012 Annual Conference

March 20, 2012
8:00 – 2:00 p.m.

Location: **Blessing Conference Center**
28th & Chestnut
Quincy, IL 62301

Agenda

7:30 – 8:00 a.m. Registration

8:00 – 8:15 a.m. Welcome & Opening Remarks

8:15 a.m. Roger Krebsbach, Director Human Resources, Anchor Industries, Inc. Evansville, IN

On-site Employer Sponsored Clinics - Anchor Industries in collaboration with the Tri-State Community Clinics has an employer-sponsored on-site health care clinic. Mr. Krebsbach will share their success story in their comprehensive primary care approach which focuses on prevention and sustaining good health.

8:50 a.m. Break

9:00 a.m. Dr. Michael Taylor, MD FACP VP, Board –certified Internist, currently serves as vice president and national business medical leader for Thomson Reuters.

Population Health and Wellness: Opportunity to Engage Employers and Employees: Dr. Taylor's responsibilities include population health issues, developing, evaluating, and maintaining health and wellness efforts as well as thought leadership, strategy, and expertise in innovation and product development.

Most recently he was medical director for health promotion and disease management for Caterpillar Inc. He was responsible for Caterpillar's wellness program, with over 100,000 participants in the U.S. The program includes employee health promotion exams, biometric screening, tobacco cessation, and diabetes prevention and management programs. This program is part of the overall effort that led to a healthcare cost trend of less than 1 percent annually over an eight-year period at Caterpillar.

9:45 a.m. Stuart A. Tousman, Ph.D. Associate Professor of Health Psychology at Jefferson College of Health Sciences, Roanoke, VA and Research/Statistical Liaison, Jefferson College of Health Sciences, Roanoke, VA.

A Profile of the Concept of Medication Adherence and Strategies to Identify Non-adherent Patients –

10:30 a.m. Break

10:45 a.m. Dr. Jack Mahoney, MD is the Florida Health Care Coalition's Chief Medical Officer. He retired in 2008 as corporate medical director for Pitney Bowes, the mail-processing equipment maker. He served as White House physician for President Gerald Ford, held corporate-level health-benefit positions with Aetna Inc., Hewitt Associates and GTE Corp. He gained national recognition for his role in bringing about progressive health benefits at Pitney Bowes. Dr. Mahoney provides medical supervision and oversight to various Coalition demonstration projects and special programs.

Value-Based Insurance Designs for Sustainable Health Improvement -

Dr. Mahoney joined Pitney Bowes in 1997 as Corporate Medical Director and Global Health Care Management Director. In this role he was responsible for designing health benefits for employees, and integrating disability and disease management and wellness initiatives. He also had oversight for all clinical support services. He was instrumental in revamping the company's health insurance system in 2002. At this time, Pitney Bowes became the first company in the country to fully implement the strategy known as value-based insurance design, in which the employer uses financial incentives to encourage workers to stay healthy. Medical plan design, as well as services related to direct on-site medical care delivery, wellness, fitness, employee assistance and disability management programs are included in this integrated approach to health.

Dr. Mahoney is co-author of two books that analyze the value-based insurance initiative: Total Value Total Return: Seven Rules for Optimizing Employee-Health Benefits for a Healthier and More Productive Workforce (2006) and BeneFIT Design: Seven Steps to Value-Based Health Benefit Decisions (2007). The response and requests for the first book were overwhelming and led to three print runs with 30,000 copies printed for distribution to businesses, municipalities, universities, benefits advisors and Fortune 500 CEOs.

Both books challenge traditional healthcare benefit plans and strategies and contribute to the healthcare industry's discourse on providing evidence-based benefits and interventions in managing the health of employees.

11:30 a.m. Lunch

12:15 p.m. Karen Roth, Director of Research and Mary Jo Condon, Senior Director Partnerships and Projects, St. Louis Area Business Health Coalition (BHC)

The BHC Annual Health Care Industry Overview is considered the region's premiere source for information on health care finance and quality. This report analyzes, summarizes, and presents information and trends on the St. Louis area health care industry.

1:00 p.m. Break

1:15 p.m. Chuck Reynolds, is a Partner of The Benfield Group and President of its Employer Practice. He provides health care clients with employer-focused customer and market research, strategy, tactical planning, and implementation of programs and communications that help establish and fortify their corporate position and product/service value proposition. He also works with large employers, providing strategic communications for executive-level education and reporting on health and human capital strategy, as well as employee-focused human capital communications.

Bridging the Value Gap (Supply chain management, keys to collaboration, bridge elements, moving towards shared decision-making.)

2:00 p.m. Closing Remarks

Registration Information:

\$ 75.00 TSHCC/SHRM Members

\$100.00 Non-Members

We are happy to bill you. Your confirmation and bill will be sent to you via email.

Registration Deadline: March 16, 2012

Cancellation Policy: 5-Business Days in Advance