

<p>When: April 16, 2015 8:00 AM to 2:00 PM</p>	<p>Where: Town & Country Inn and Suites 110 North 54th Street 4th Floor – Embassy Room Quincy, IL</p>
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Featuring Brian Klepper, PhD,
CEO, National Business Coalition on Health

The National Business Coalition on Health (NBCH) is developing a platform of services for employers to purchase nation-wide; such as PBM, Data Warehouse, Radiology Services, etc. These plug-and-play modular capabilities will allow member coalitions and their employers to receive significant savings and enhanced service.



The High Value Risk Solutions program is distinctly different than most Group Purchasing programs, which typically provide modest incremental cost reductions on conventional services in exchange for volume. Instead, this new program focuses on very high performing products and services in high value areas (e.g., drugs, musculoskeletal management, cardio-metabolic management, oncology management, advanced imaging, dialysis, hemophilia, high cost cases,) that typically approach a problem differently and have strong track records of health outcomes improvement and cost savings.

Employers will realize quality improvements and cost savings, and the market hopefully will be changed by the new service, which has set a new bar for performance.

About the Speaker: Dr. Klepper is a health care analyst, commentator and entrepreneur. He is CEO of the National Business Coalition on Health (NBCH), representing 55 regional business health coalitions, about 4,500 employers and union health benefits purchasers and some 35 million people. NBCH is dedicated to leveraging purchaser’s collaborative strength to drive better health outcomes at lower cost.

Brian is also Principal and Chief Development Officer for WeCare TLC, LLC, a worksite primary care clinic and medical management firm based in Lake Mary, FL.

Much of Brian’s work has been focused on the mechanisms that underlie America’s health care cost crisis and how institutionalized clinical and business practices have distorted care and cost patterns, driving unnecessary cost. His perspective favors patients, whose medical care often exposes them to needless physical risk, and purchasers, whose health care costs are double those in other developed nations, creating a cascade of negative economic impacts.

Dr. Klepper is an in-demand speaker who has delivered more than 300 addresses, most of them keynotes, over the past decade. He is a columnist for the physician site Medscape, and a regular contributor to the Health Affairs Blog, the Doctor Weighs In, Kevin MD and other expert health care blogs. He is a reviewer for Health Affairs and The Journal of Ambulatory Care Management. Brian is an Advisor to the Lundberg Institute and the Patient-Centered Primary Care Collaborative, which advocates for medical homes.

Agenda	
Dr. Jan Berger, MD, MJ, Medical Director Midwest Business Group on Health	Improving Medication Adherence - An Employer Focus
Dr. Brian Klepper, PhD CEO National Business Coalition on Health (NBCH)	Employer Risk Solutions through Group Purchasing
Mr. John J. Ottavi, Vice President - Employee Benefits Cottingham & Butler Employee Benefits Services	Cadillac Tax - Facts and Avoidance
Dr. Bruce Sherman, MD, FCCP, FACOEM Consulting Corporate Medical Director for Wal-Mart Stores, Inc.	Employer – Value-Based Purchasing Initiatives
Dr. Charles Yarborough, MD, MPH, FACOEM, FACPM Director Medical Strategies, Lockheed Martin Corporation, Bethesda, MD	Disease Management & Medication Adherence Strategies
Ms. Laura A. Cornille-Cannady, Consultant	Discovering the Treasurers of Generations in the Workplace

Registration Information			
REGISTRATION TYPE			
TSHCC Members	Per Person \$100.00	Non-Members	Per Person \$150.00
<p>We will invoice the registration fees. Event confirmations and invoices will be sent by e-mail. The meeting agenda will be provided with your confirmation.</p> <p>Registration Deadline: <i>April 9, 2015</i> Cancellation Policy: <i>Five business days in advance</i></p> <p>TO REGISTER: Email: info@tshcc.com Call: 217.221.3460</p>			

Event Details	
Registration:	7:30 AM
Breakfast & Networking:	7:30 – 8:00 AM
Program:	8:00 AM – 2:00 PM

Event Sponsors								
								