

## **ABOUT THE PRESENTATIONS**

**Dr. Jan Berger, MD, MJ**

*Medical Director – Midwest Business Group on Health*

### **Topic - Improving Medication Adherence - An Employer Focus**

Dr. Berger will provide an overview of the current medication adherence environment. She will review some programs employers are using to improve medication adherence, and discuss how employers can improve medication adherence through examples and case studies.

**Dr. Brian Klepper, PhD**

*CEO - National Business Coalition on Health (NBCH)*

### **Topic – Employer Risk Solutions through Group Purchasing**

The National Business Coalition on Health (NBCH) is developing a platform of services for employers to purchase nation-wide; such as PBM, Data Warehouse, Radiology Services, etc. These plug-and-play modular capabilities will allow member coalitions and their employers to receive significant savings and enhanced service.

**The High Value Risk Solutions program** is distinctly different than most Group Purchasing programs, which typically provide modest incremental cost reductions on conventional services in exchange for volume. Instead, this new program focuses on very high performing products and services in high value areas (e.g., drugs, musculoskeletal management, cardio-metabolic management, oncology management, advanced imaging, dialysis, hemophilia, high cost cases, ) that typically approach a problem differently and have strong track records of health outcomes improvement and cost savings.

Employers will realize quality improvements and cost savings, and the market hopefully will be changed by the new service, which has set a new bar for performance.

**Mr. John J. Ottavi**

*Vice President, Employee Benefits - Cottingham & Butler Employee Benefits Services*

### **Topic - Cadillac Tax - Facts and Avoidance**

This excise tax is to be imposed beginning in 2018. The amount of the excise tax is 40 percent of an amount considered to be an excess benefit. This in depth presentation will define all aspects of the tax and provide employers with opportunities, for today and in the future, to avoid the tax.

**Dr. Bruce Sherman, MD, FCCP, FCOEM**

*Consulting Corporate Medical Director for Wal-Mart Stores*

**Topic- Employer – Value-Based Benefit Design in the Post ACA Environment**

Dr. Sherman's presentation will provide an overview of the current benefit design landscape, discuss the role of benefit design models in the evolving health care system & potential impacts of these models, and describe key considerations and challenges in developing and implementing new benefit design offerings.

**Dr. Charles Yarborough, MD, MPH, FCOEM, FACPM**

*Director Medical Strategies, Lockheed Martin Corporation, Bethesda, MD*

**Topic - Disease Management & Medication Adherence Strategies**

Dr. Yarborough's presentation will focus on a disease management strategies and how these programs positively impact population health, the patient experience and the cost of health care. He will also provide case studies on of successful disease specific programs employers have implemented.

**Ms. Laura A. Cornille-Cannady**

*Former Owner Learning Alliances Company. Currently she is a consultant to growing family-owned farms throughout the US and Canada. She prepares family-owned farms for rapid and sustainable growth. She develops strategic and business plans, designs the organizations, Human Resource compliance, recruiting and training talent as well as coaching the families on their family business concerns.*

**Topic - Discovering the Treasures of Generations in the Workplace**

Are people really that different across the age groups? Or, it is a perception. Laura will debunk the myths and how employers may take full advantage of each individual's unique strengths. Laura's presentation will assist employers with tools to expose common age-related stereotypes and develop practices that promote collaboration across generational groups.