



ABOUT THE PRESENTATIONS - 2017

Mr. Kevin Kuhlman

Manager Legislative Affairs, National Federation of Independent Business (NFIB)

Topic: ACA Update under President Trump Administration

NFIB is committed to seeking legislative reforms that help small businesses. Since 1986, their business members have told them that increasing healthcare costs is the No. 1 problem and concern. NFIB works tirelessly to offer solutions and encourage Congress to pursue reforms which will help lower healthcare costs and provide affordable options for small businesses.

Dr. Scott Conard, M.D.

Corporate Healthcare Strategist, Chief Medical Advisor Guckenheimer, Hilti & Energy Future Holdings

Topic: A Practical Approach for Implementing Population Health Management

Dr. Conard currently works with corporations, their brokers, and their vendors to assess current status, identify opportunities, create strategies, and oversee implementation of innovation, proactive, value creating programs and services that have resulted in improved quality, safety and service while reducing costs by over \$14M over the past 24 months.

Dr. Conard will outline various considerations for implementing population health management. He will explore tactics and interventions that can improve population health management, and review case studies of various population health management programs and interventions.

Ms. Susan Zook

Senior VP, Precision Medicine, Medicine & Science, Cancer Treatment Centers of America

Topic: Precision Medicine: From Promise to Practice

Ms. Zook has extensive experience in oncology hospital operations. She will focus on the use of genetic and genomic testing and the role they play in cancer care, as she has assisted in the design, development and implementation of their robust comprehensive Precision Medicine Program – including the education-focused Precision Medicine Centers, Medication Acquisition Program, Molecular Tumor Boards, Data Management Strategy and staff development and adoption.



Ms. Carrie Kass Company, MEd

Co-Owner & Founder Wellness Data Solutions

Dr. Joe Company, PhD

Co-Owner & Founder Wellness Data Solutions, Endurance Company, LLC.

Topic: New Paradigm in Corporate Health

Connect Science & Psychology - To Provide Health and Wellness Solutions for Businesses

Wellness Solutions, WDS, uses Science and Data to Guide Employees to Become Healthier, and for Companies to be Wealthier. WDS mission is to improve health and decrease the disease risk of employees. We use medical science and psychology to create healthier workforces to save companies money.

Their Data-Driven Approach is re-inventing wellness programming by utilizing data collection and analysis to empower your employees to take a proactive approach to managing their health. They make it easy for your employees know where they stand in regards to their health, and help them get to where they want to be, through outcome-based incentives, reducing lifestyle disease-risk, and health coaching.

A company's data, effectively collected and analyzed, is the key to reducing insurance costs and unnecessary spending on participation-based wellness programs that fail to get needed results. WDS takes this data, individualizes the results, and analyzes each employee's disease risk, which is the most important component in healthcare costs and disease prevention

Ms. Shirley Stelbrink

Owner & Sr. Consultant, Learning Alliances Company, LLC

Topic: Generations Management

Ms. Stelbrink will explore the Treasures of Generations; where the skills and styles of each generation are used to enhance productivity. The challenges are many with four distinct generational differences in the workplace. Creating a productive workplace with today's generation diversity means understanding the strategies to motivate, train and supervise all generations, including young and old. By using self-assessment tools, lecture and group discussion, this interactive and entertaining session provides practical strategies for working with and managing generations.