

Presenter Biographies

Anthony Barrett, MBA, Central Region Vice President

Mr. Barrett joined Truveris with over 33 years of achieving growth and leading strategic business development, sales, and clinical teams. Experienced in healthcare and technology, Mr. Barrett worked at Healthways, Prime Therapeutics, Walgreens, Apple, and Xerox. During his Walgreens tenure he served as SVP of Walgreens Health Initiatives (PBM), leading a team developing breakthrough industry solutions and fully-transparent/pass through contracting for rebates and networks. His team also created "Advantage 90," which was the first 90 Day Retail program, along with the first MTM program under Medicare Part D. Mr. Barrett also helped launch the Health & Wellness Division with the acquisitions of Take Care Clinics and CHD Meridian. Prior to Walgreens, he spent 17 years with Apple in enterprise divisional leadership roles, managing sales and business development teams.

Chris Brown, Director of Business Development, OneRx

A few years after his graduation from Harvard in 1993, Chris began work at Certifax, a mail service pharmacy based in Portland, Oregon. Since then, he has worked in different parts of the pharmacy marketplace including stints at Walgreens, Express Scripts, PayLess Drug, and PBM consulting. His experience includes working with Taft-Hartley plans, Third Party Administrators, coalitions, brokers, and benefits consultants. Recognized as a good speaker, he's addressed benefits conferences on pharmacy topics from PBM pricing to pharmacy adherence to best practices in pharmacy contracting. In 2013, The Oregon State Pharmacist Association honored him with a Special Services Award for successful legislative work on PBM transparency. Chris Brown is a second generation Oregonian and has called the Northwest home his entire adult life. A husband of 8 years and a proud parent of four children, including twins, he wants nothing more than a good night's sleep and a reasonably quiet dinner table from time to time. Specialties: Pharmacy Benefits, Mail Service, LTC Pharmacy, PBM Pricing, PBM Rates, Pharmacy Benefit Design, Pharmacy Adherence.

Ryan Duffy, Senior Sales Director

Mr. Duffy has over 10 years of experience in healthcare and technology, with a track record of improving his clients' bottom line and member satisfaction. He currently works at Truveris, a prescription drug analytics company, where he manages strategic partnerships with health insurance brokers, consultants, TPAs and other like-minded vendors. Prior to joining Truveris, Mr. Duffy spent time with GE Healthcare and Recondo Technology, gaining exposure in both medical imaging and hospital revenue cycle. Mr. Duffy worked for McKesson Corporation selling software solutions to physician practices and small hospitals. During his McKesson tenure, he also managed the sales and marketing strategies for all Value Added Resellers in the Central Region. Mr. Duffy began his career with NextGen healthcare selling Electronic Medical Records and Practice Management software to doctor offices.