

## BIOGRAPHICAL DATA



Sindhu Rajan, Ph.D. is the Founder and CEO of HabitNu, a scalable technology platform for bringing evidence-based disease management programs to the public. Dr. Rajan studied obesity and type 2 diabetes at Yale and the University of Chicago for 12 years. During her research career she has closely observed the personal struggles of individuals managing diabetes. Dr. Rajan is a subject matter expert in type 2 diabetes and a passionate social entrepreneur. HabitNu is fully recognized by the Centers for Disease Control (CDC) based on its outcomes. HabitNu is also a first-of-a kind CDC recognized "Umbrella Organization" for organizations delivering the CDC recognized diabetes prevention program



Tom Ciccotti is the co-founder and EVP of Shortlister. Shortlister is a technology platform & team of subject matter experts used by the nation's top employers and benefits consultants to help them identify their ideal vendor "match" for products & services in the HR and Benefits space. Shortlister's sophisticated algorithm matches an employer's unique program goals, budget and demographics with the "shortlist" of vendor options that are best positioned to support their needs. The Shortlister platform then brings efficiency and automation to the RFP process that typically follows. Shortlister has helped thousands of employers (representing over 22 million employee lives), take the guess work out of identifying the best vendor partners in the areas of Wellness, EAP, Disease Management, Benefits Administration, ACA compliance and more.